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## Saxo Sees Double-Digit Growth in Singapore as Demand for Multi-Asset Trading Rises

Saxo Capital Markets in Singapore, a part of Saxo Bank Group, the online multi-asset trading and investment specialist, expects strong growth in Singapore in 2016 amid ongoing demand for its trading solutions. The company says that revenues are likely to rise to “double digit” levels in the year, spurred by more account openings and a higher level of trader activity across equities, foreign exchange, commodities, futures and options.

The positive outlook for business comes as Saxo celebrates its 10th anniversary in Singapore and Asia-Pacific. [Saxo Capital Markets](#) in Singapore functions as a core hub, delivering shared services and centralised strategic management to its offices and clients around the region. Over the decade, Saxo Capital Markets has expanded aggressively in the region. The company today has five offices in Asia-Pacific with Hong Kong, Sydney, Shanghai and Tokyo, in addition to Singapore.

“We are pleased to mark our 10-year anniversary in Singapore and Asia-Pacific with a strong outlook for the business, which has grown from strength-to-strength in the past decade,” said Adam Reynolds, Saxo Capital Market’s APAC CEO. “The business today in Singapore, and across the region, continues to grow rapidly with both private and institutional audiences increasingly trading across a range of multi-asset products, including [FX](#), [stocks](#), [CFD](#), [ETFs](#), [options](#), [futures](#) and [bonds](#).”

Saxo has experienced significant year-on-year growth as the company introduced new trading solutions and embraced innovation to improve the trading experience. The launch last year of [SaxoTraderGO](#), a progressive HTML 5 trading platform version, highlights Saxo’s commitment to satisfy ongoing demand from Asian investors for advanced technological and mobile trading.

“Traders in the region are seeking opportunities in the markets to exploit and the flexibility to trade on the device of their choice, be it mobile, tablet or desktop,” said Reynolds. “Saxo has risen to become Asia Pacific’s leading [online trading platform](#) as we invest in technology and partnerships required by our clients, who are among the most sophisticated and demanding globally. An excellent example is the recent announcement of an Institutional partnership with Lufax, China’s largest internet finance company, which is in addition to Saxo teaming up with both Wallstreet CN and LeanWork to help their clients gain access to global capital markets.”

A commitment to innovate extends to product offerings as well, with Saxo Capital Markets continually adding new financial instruments and trading options to support the diversification of portfolios and addresses different investment risk appetites. This has included the progressive addition of Contract and Stock Options, new equities exchanges, choice of FX pricing, and Active Trader equities volume pricing. In January 2016, its parent company Saxo Bank A/S launched the first large-scale investment solution for retail investors built with iShares® ETFs by BlackRock, its new digital and automated portfolio management service SaxoSelect, that enables clients of Saxo Bank to invest in pre-selected strategies in a real-time, fully transparent environment directly on their Saxo platform. Saxo Markets was launched as the new Institutional brand and suite of offerings in September 2015.

SAXO CAPITAL MARKETS PTE LTD  
3 CHURCH STREET, 30-00  
SAMSUNG HUB, SINGAPORE 049483

PHONE: +65 6303 7800

COMPANY REGISTRATION NO  
200601141M

INFO@SAXOMARKETS.COM.SG  
WWW.SAXOMARKETS.COM.SG

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## Media enquiries

Ni Ko Moo, Ryan Communication (Singapore)

+65 6876 5782

[niko@ryancommunication.com](mailto:niko@ryancommunication.com)

Jules Ng, Head of Marketing, Asia Pacific

+65 9248 7701

[JLG@saxomarkets.com.sg](mailto:JLG@saxomarkets.com.sg)

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